

To: The Reporter@media.com
Subject: Starbucks Hires Chief Diversity and Inclusion Officer
January 30, 2023 at 11:00 a.m.



FOR IMMEDIATE RELEASE

Starbucks Announces Addition of Chief Diversity and Inclusion Officer

Syracuse, N.Y., January 30, 2024 — Starbucks is pleased to announce the appointment of [Juanita Ortiz](#) as the chief diversity and inclusion officer. CEO Laxman Narasimhan is confident about the positive impacts of this newly created position, stating, “Adding Ortiz to our family will enhance workplace inclusivity, foster diversity and strengthen our commitment to ensuring a diverse and welcoming environment for all.” Reporting directly to the Narasimhan, Ortiz’s role as chief diversity and inclusion officer is effective immediately.

Ortiz brings 15 years of experience and a wealth of expertise with her to Starbucks, having previously held key human resources positions at Salt City Coffee, Dunkin’ Donuts and Café Kubal. In these roles, the new hire demonstrated her unique skill set and exceptional leadership in fostering inclusive workplace environments.

Currently, Ortiz holds a bachelor’s degree in management from Yale University and an MBA in human resource management from the University of Notre Dame, specializing in workplace diversity. Additionally, she is a distinguished member of the Yale University President’s Diversity and Inclusion Commission and serves on the board of directors for the National Hispanic Business Group.

Starbucks eagerly anticipates Ortiz's contributions as she continues to foster an inclusive and equitable workplace that resonates with the diverse communities served daily.

With every cup, with every conversation, with every community — we nurture the limitless possibilities of human connection.

###

Contact:

Maeve Sheehan, director of public affairs
Starbucks Coffee Company
P.O. Box 150
Syracuse, NY 13244
(518) 605-9607
masheeha@syr.edu